

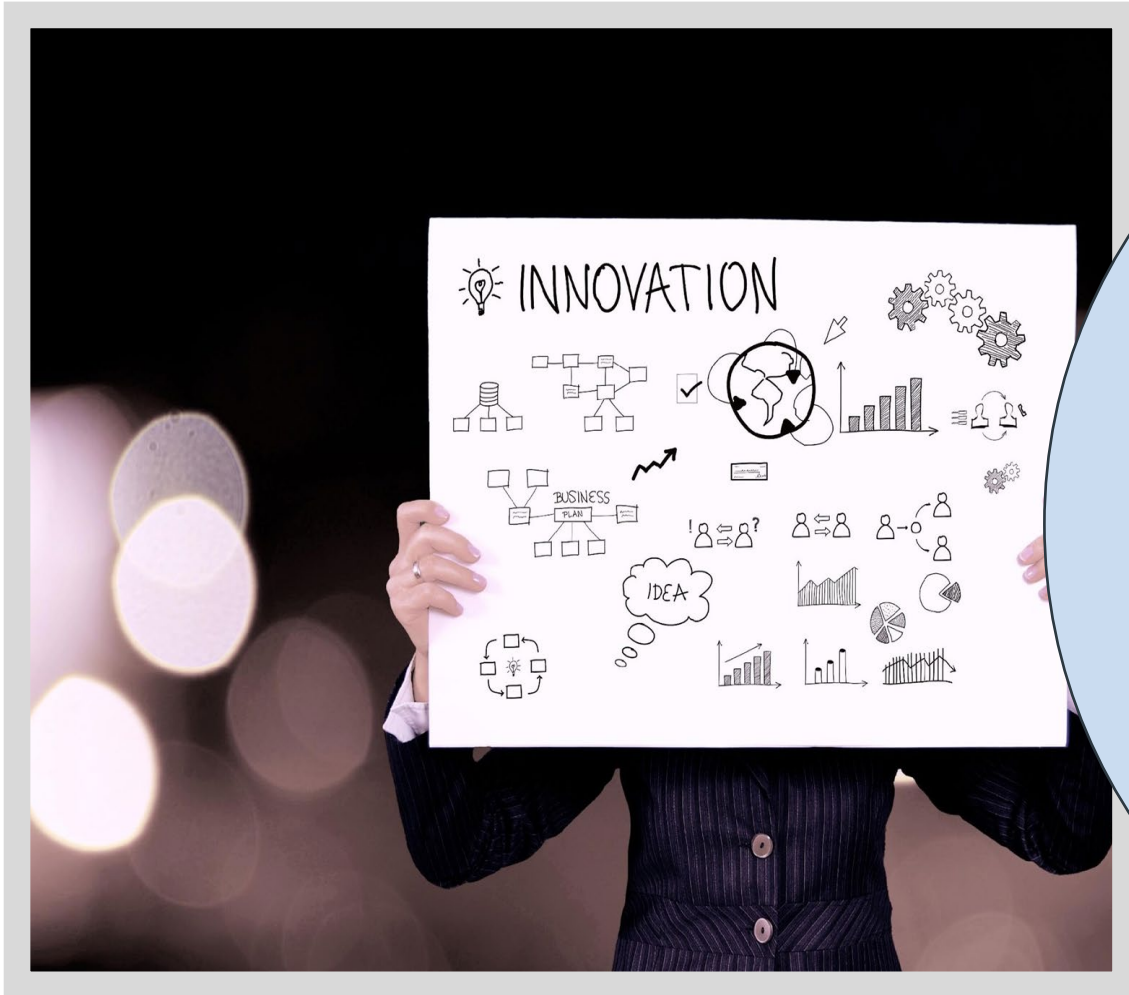
Action plan for Digital Transformation at Phu Xuan University

From my view

Chuc Nguyen Huu

Digital transformation

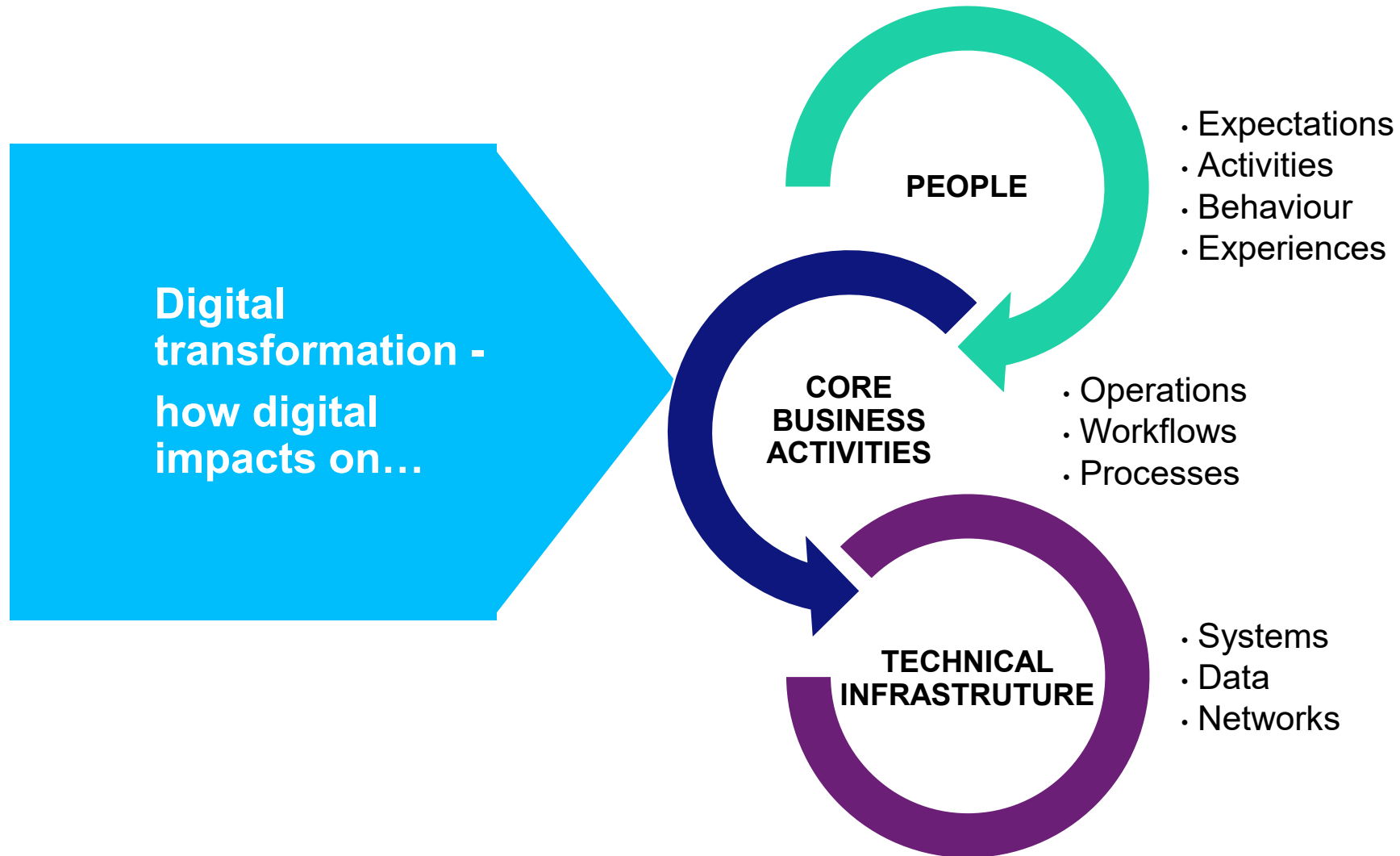
Brown et al.
**Digital Transformation
Signals: Is Your Institution on
the Journey?** *Enterprise
Connections* (blog), *EDUCAUSE
Review*, May 12, 2020.



*“Digital transformation is a series of deep and coordinated **culture, workforce, and technology shifts** that enable new educational and operating models and transform an institution's business model, strategic directions, and value proposition.”*

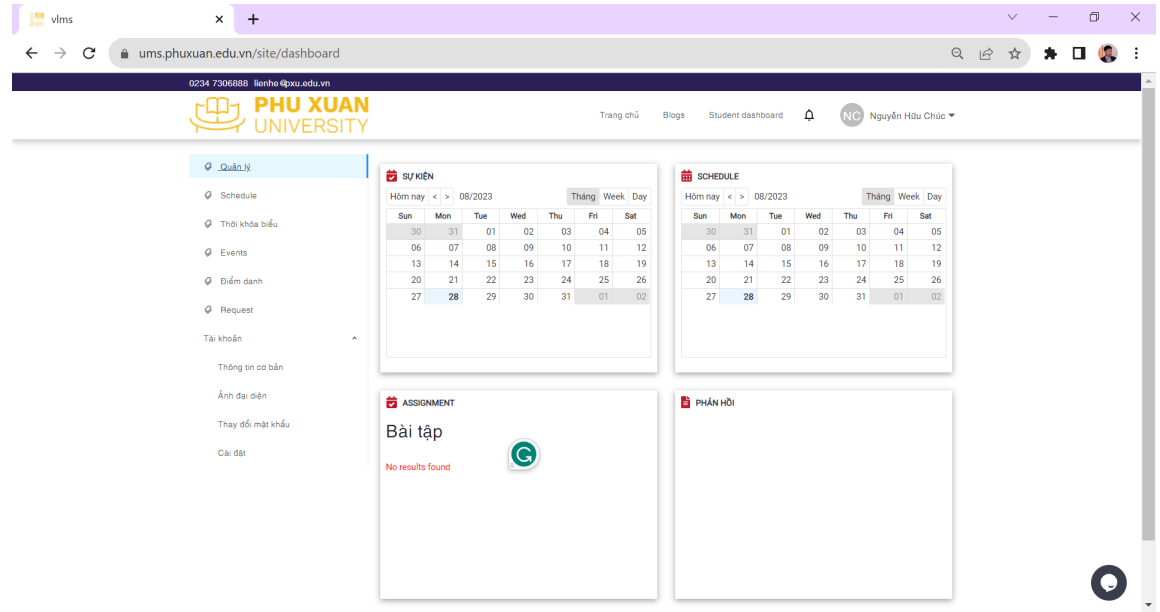
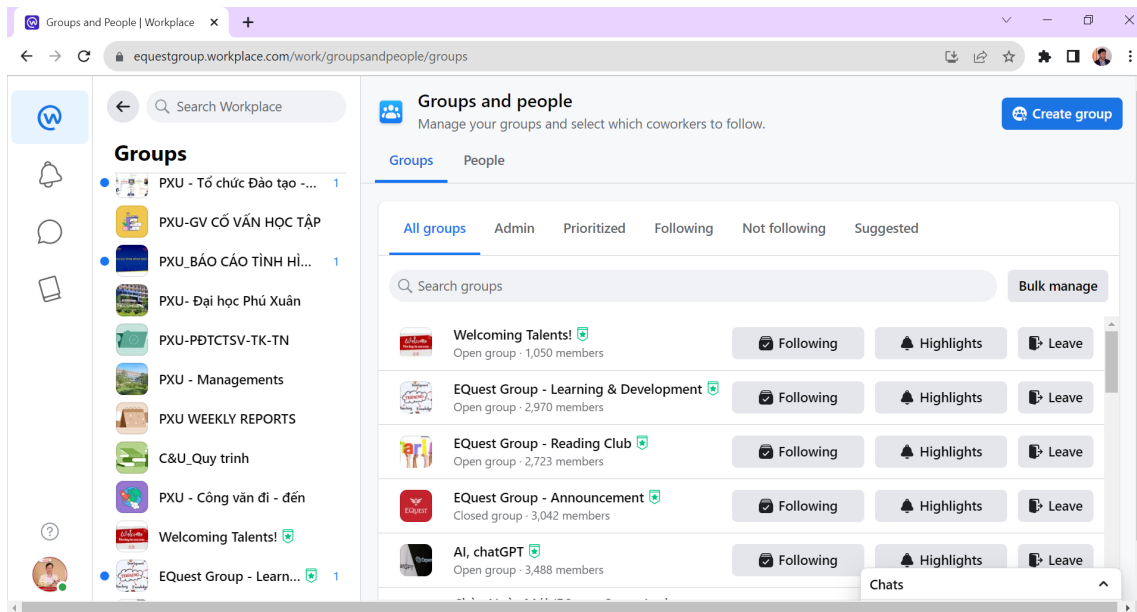
Demonstrating digital transformation: a framework for higher education

Digital transformation

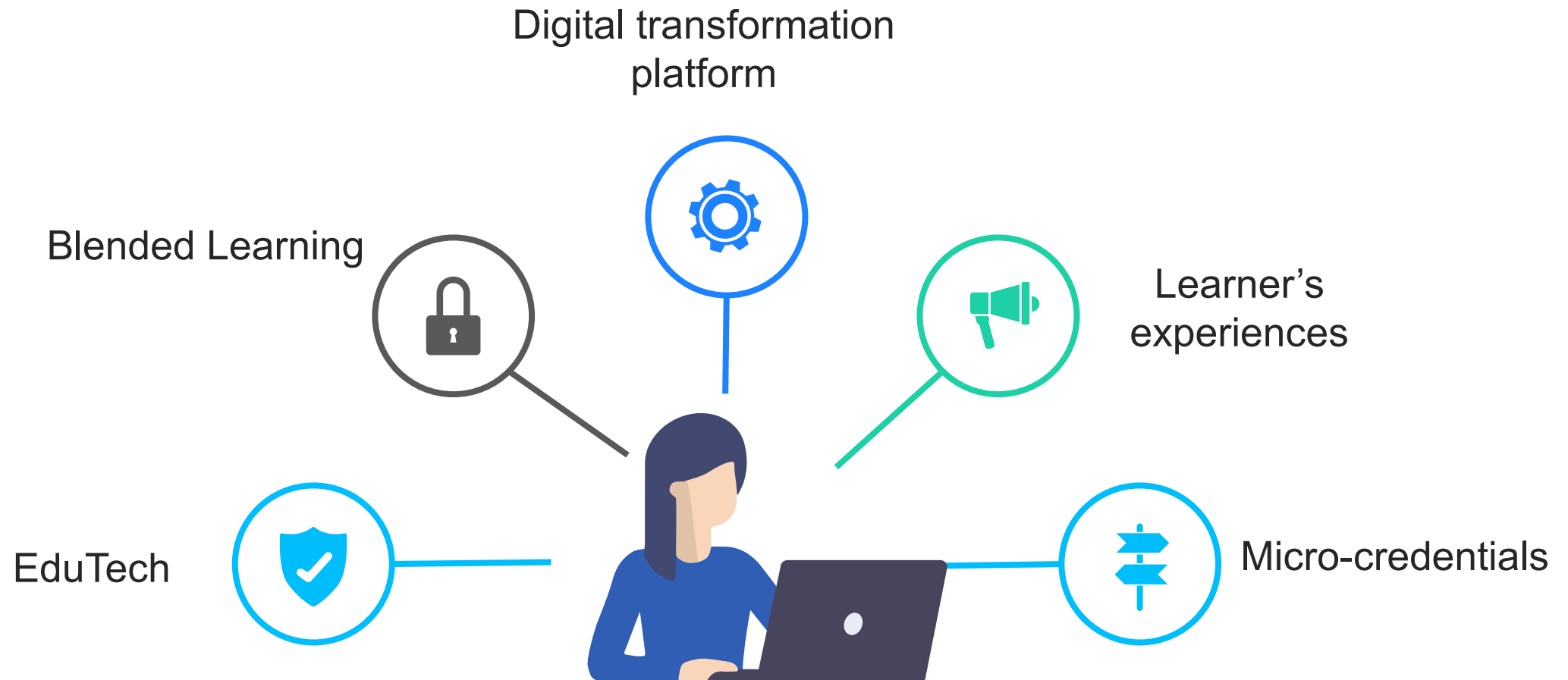


What does digital transformation look like at PXU?

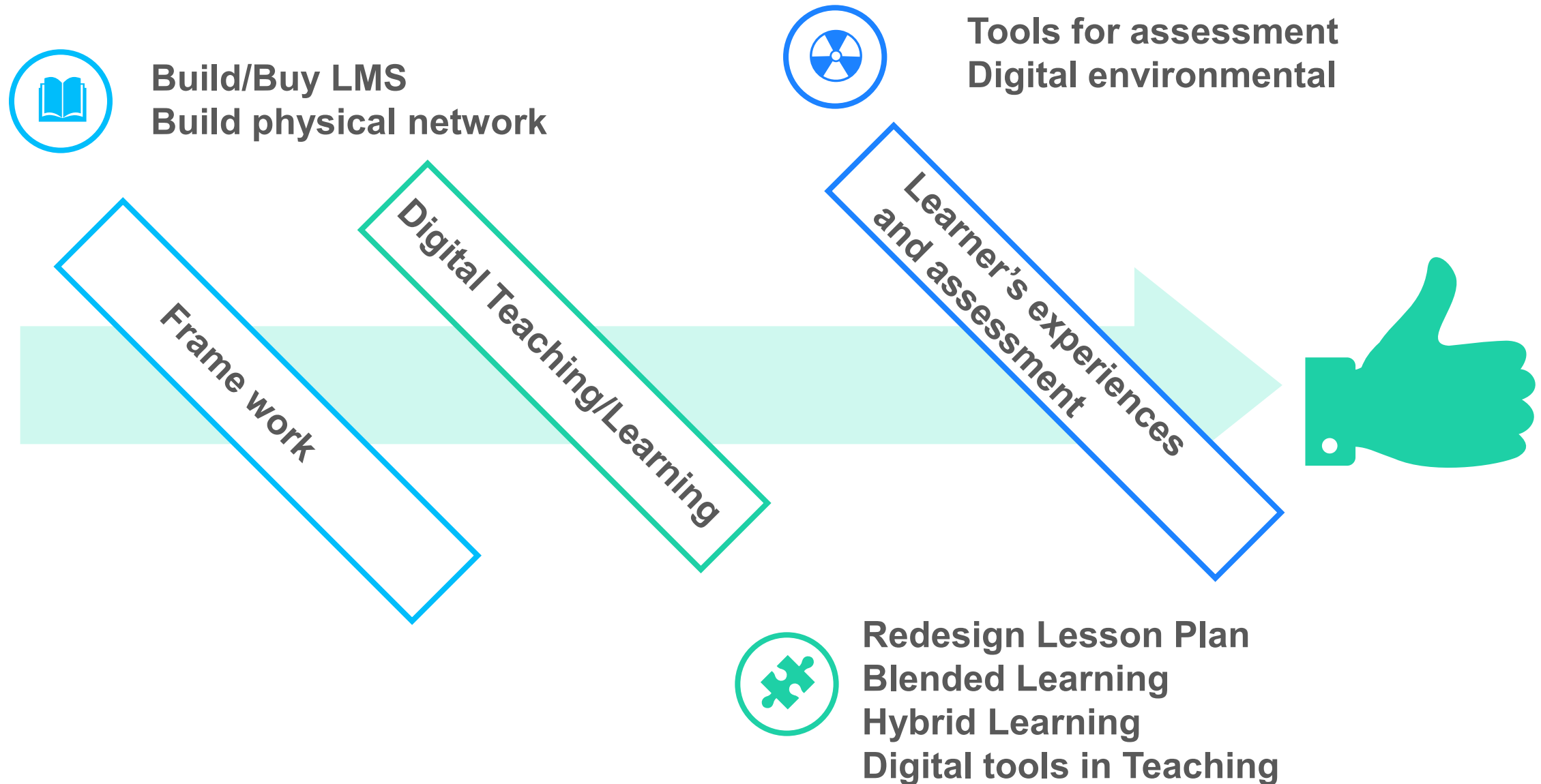
- The online teaching tools: Teams, Google classroom
- Tools for teaching: Classnote, Padlet,
- University Management System (UMS)
- Workplace, Workchat



1. Introduction Workshop for PXU lecturers



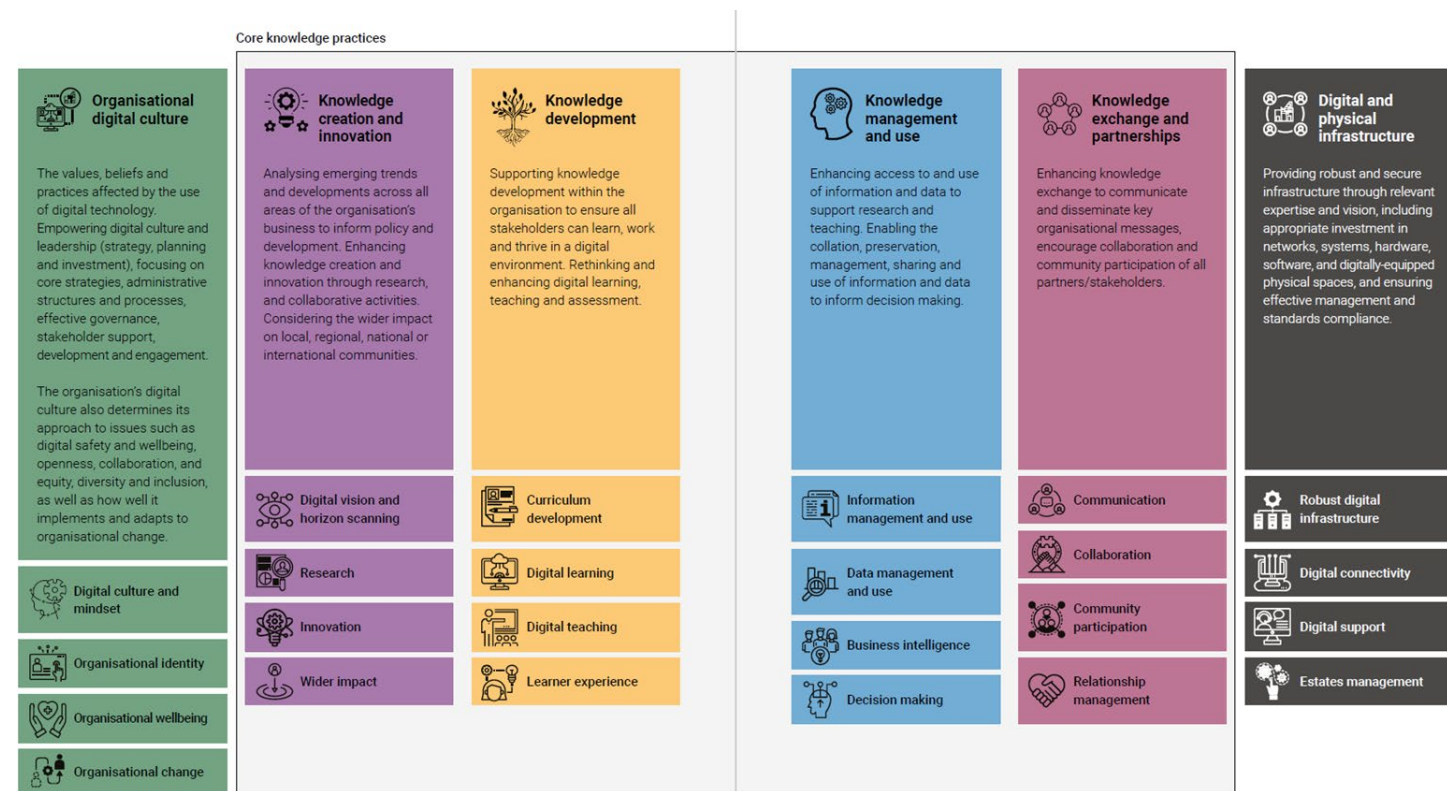
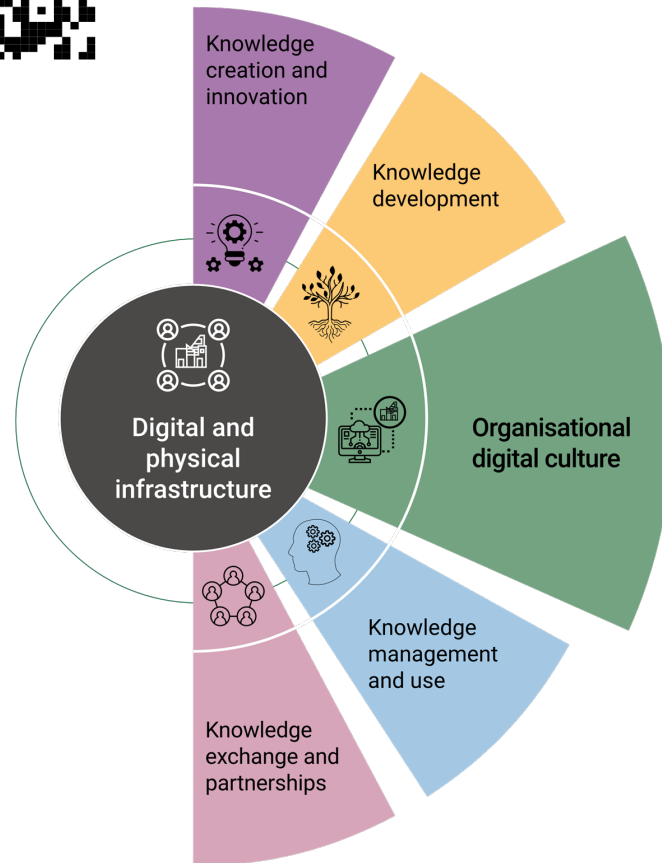
2. Proposal to BOD



The framework - a structure for digital transformation



The six elements and their four key areas of activity



3. Training workshop for lecturers



Digital transformation platform

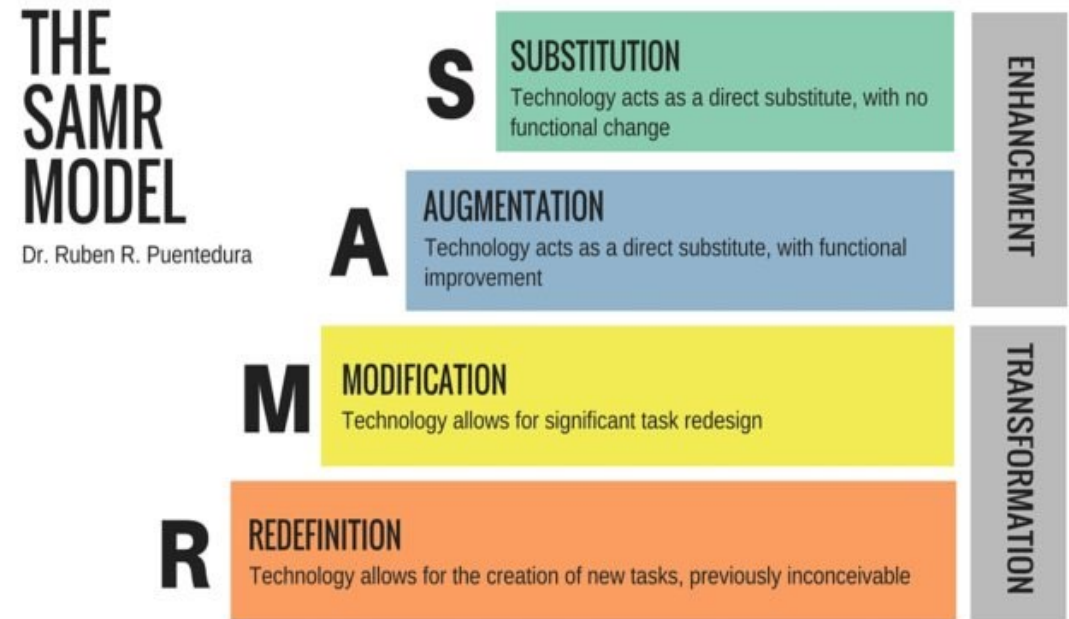
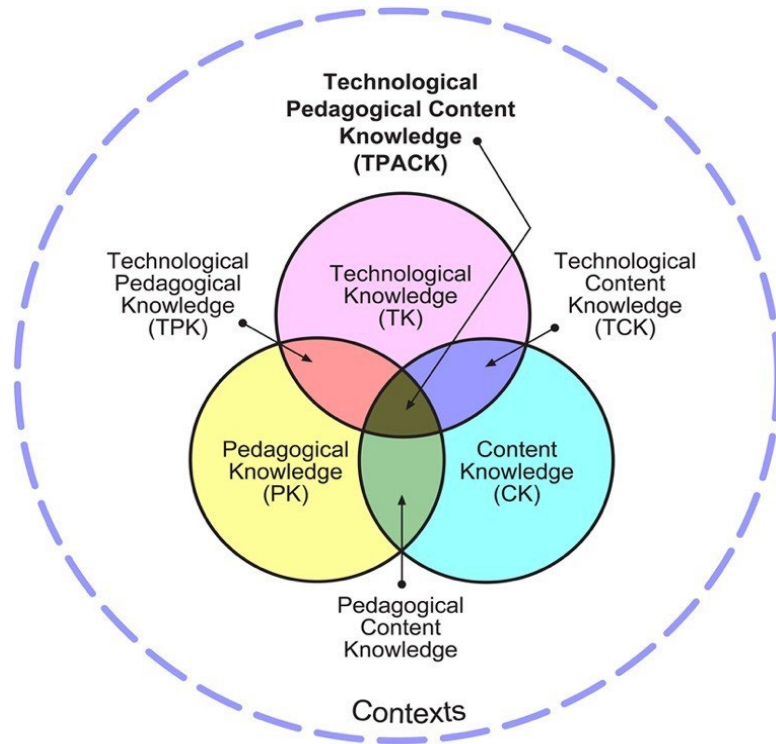
Apply technology in teaching

Learner's experiences

Blended Learning

4. Coaching for lecturers

- Each Fellow will coach 3-4 lecturers
- Exchange experiences/knowledge at every meeting

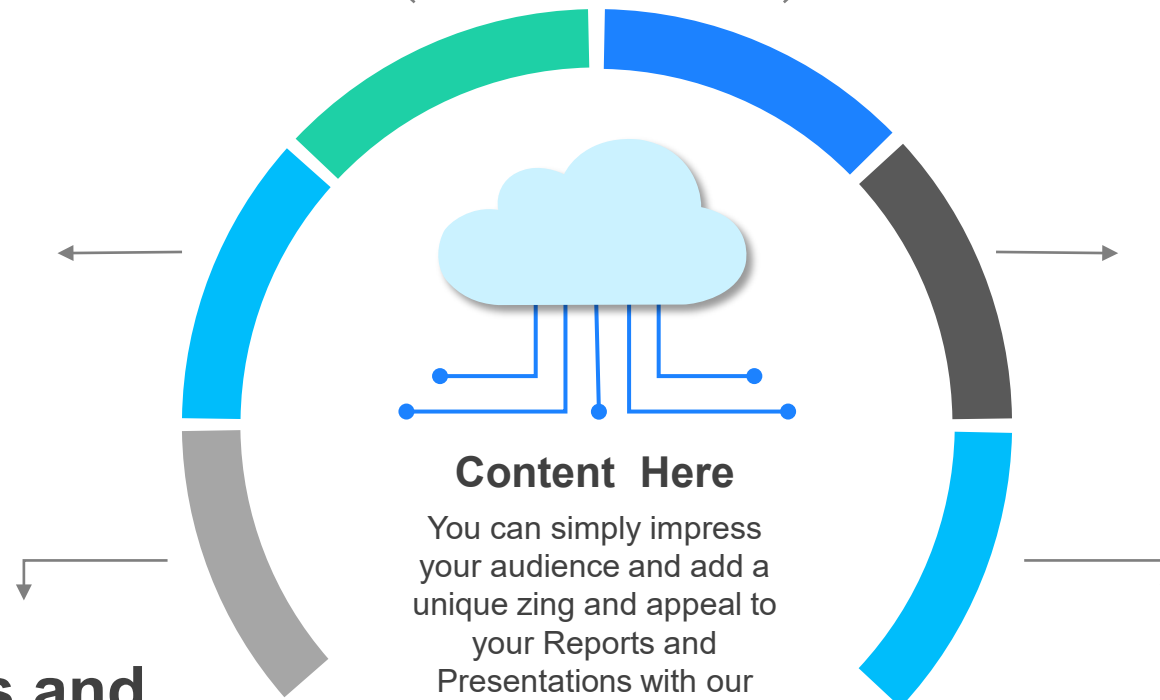


Ref: “Transformation of Digital Technology in teaching and learning”, Dr. Lam Pham

5. Review

Redesign the curriculum

Invite industry partners



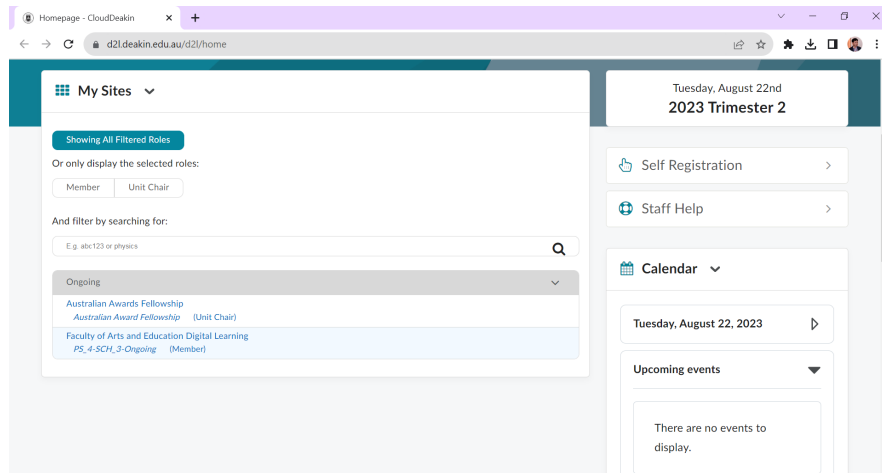
Review policies and suggestion to BOD

Support policy for sustainable development

Three things impacted me at Deakin University

Hybrid learning system

Deakin Cloud



Burwood campus



Geelong campus

Warrnambool campus

(Ref: Presentation from A/Prof. Wanty)

Learner's experiences: Nyaal room



References

- Australian Awards Fellowship
- <https://www.jisc.ac.uk/>
- “Transformation of Digital Technology in teaching and learning”, Dr. Lam Pham
- “A student-centered approach to digital transformation in higher education institutions”, Dr. Lucky Blakemore
- “Teaching using educational technologies”, Dr. George Aranda

THANK YOU

